



# Canterbury designs to stun Asians

World of WearableArt (WOW) garments from nine Canterbury designers will be showcased at an international arts festival.

The pieces are to appear at the Hong Kong Arts Festival this month as part of WOW's first international show.

The annual festival features more than 200 music, theatre and dance performances and attracts

about 150,000 people from around Asia.

Seven WOW shows are scheduled to run from January 29 to February 5, with about 16,000 people expected to attend.

WOW managing director Gabrielle Harvey said the 70-minute show had been created to showcase the "best of the best" from past award shows.

More than 100 WOW garments including 10 from Canterbury designers, would be featured, she said.

"We aim to show New Zealand to be a country of creativity and colour, presenting a different side of us from the way that perhaps the Hong Kong and Chinese market traditionally think of us," Harvey said.



**Wow factor:** Kate Hellyar from Leeston, designed *A Bid for Freedom* which is to be displayed in a WOW show in Hong Kong